

Growing from a  
solid foundation

# Strategic Plan 2021 - 2025



CENTRE FOR  
Women's Safety  
and Wellbeing

## Current Context

- In late 2020, the Women's Council for Domestic and Family Violence and the Women's Community Health Network WA merged to form the Centre for Women's Safety and Wellbeing following an external review – new CEO, Board and constitution
- We are an independent sector peak who continue to build on our legacy by embodying feminist principles and approaches
- We have introduced an integrated approach to domestic and family violence, sexual violence, and women's community-based health due to the intersection of drivers, impacts and outcomes
- Our core funding comes from State government and membership fees – we are funded to represent member voices and issues
- We have a tight timeframe to establish and demonstrate our ongoing value
- Violence against woman is chronic, and there is an unacceptable gap in the safety and health outcomes of disadvantaged women

### Key Opportunities

- Unite segmented systems, sectors and government departments, advancing our shared vision
- Support the development of evidence-based, best practice responses to victim survivors and their children
- Raise the voice of women who experienced violence and have poor health outcomes
- Be informed by lived experience
- Understand and embed intersectional approaches and principles within our practice areas
- Ensure a balanced focus on crisis and early intervention/prevention
- Inform and influence societal beliefs and attitudes, as well as policy and strategy development and reform

### Key Challenges

- There is much to do, our budget is small and timeframes tight
- New external environments to navigate as a result of our integrated approach
- Balance sector needs with purposeful responses

## Our Beliefs

Women's safety is more than the absence of violence.



Women's health is more than the absence of disease.

## Our Objectives



Advocate, influence and collaborate to improve outcomes in the prevention of, and responses to, violence against women and their children, sexual assault/abuse, women's health and gender equity



Identify significant issues and raise public awareness of all aspects of violence against women and their children



Lead and enhance the capacity of services



Respond to the needs of disadvantaged women and their children because of multiple and intersecting forms of discrimination and inequity



Provide policy advice and monitor policies, legislation, programs and practices



Provide assistance, information and referral to enable women and children in crisis to access the resources they require.



Be a knowledge translation and exchange centre

## Our Impact



We are committed to seeking and responding to feedback to support a culture of continuous improvement, and to measuring member satisfaction through regular engagement.

# Our Purpose

Amplify the collective voice for women's right to equitable access and outcomes for safety, health and wellbeing



# Our Vision

A safe and equal world, where women thrive



# Our Values

OPEN-MINDED



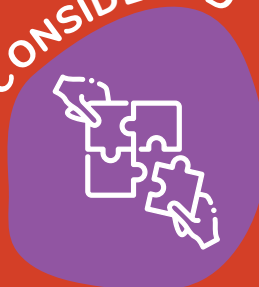
We listen, learn, and adapt

BOLD



We are unafraid to take on challenges

CONSIDERED



We take time to inform ourselves and others

AUTHENTIC



We role model our beliefs



# Strategic Focus Areas

## 1 Build the sustainability, capability and connectedness of domestic, family and sexual violence services and community-based women's health services

- Increase sustainable funding for specialist family and domestic violence services, sexual violence services, and community-based women's health services.
- Grow, develop, and retain specialist workforces.
- Develop the mechanisms to ensure that the voices of survivors inform the development of best practice, and the evolving domestic, family and sexual violence system.
- Provide specialist expertise to build capability across primary prevention, early intervention, response and recovery approaches and the inter-connections between them.
- Advocate on behalf of domestic, and family violence services, sexual violence services and sexual violence services, and community-based women's health services.
- Advocate for a workforce development strategy to ensure the specialist family, domestic and sexual violence and primary prevention sectors are strong and supported.
- Foster and support connectedness and networking amongst specialist services.

## 2 Strengthen the ability of organisations, sectors and systems to provide coordinated, comprehensive, effective responses

- Build the capability and connectedness of allied workforces, organisations and tors that engage with victim-survivors of domestic, family and sexual violence, women who are marginalised and women with complex health and social issues.
- Lead and contribute to the translation of knowledge gained through evidence and research, practice expertise and lived experience into safe and effective policy, system design and law reform.
- Influence institutions, settings and systems to effectively respond to and prevent violence against women and to promote women's health.

## 3 Mobilise collaborative advocacy and action for collective impact

- Contribute to the development of primary prevention initiatives, particularly through workforce development and alliances to help shape safer, more respectful, equitable and healthier communities
- Partner with others to help build community-wide understanding of the nature, impacts and drivers of domestic, family, sexual and family and gender-based violence, and other intersecting forms of disadvantage.
- Provide information and resources that enable friends, family and the community to address violence, maintain perpetrator accountability, and support victim-survivors.

## 4 Build an accountable, sustainable organisation

- Provide sustainable and influential leadership to achieve our vision.
- Foster an inclusive culture and a safe and accessible workplace supported by robust systems and processes.
- Be an independent voice committed to effecting sustainable and purposeful systemic and social change.
- Apply integrated, strategic communications across all our service areas.

# Advocacy Areas for 2023:



Secure a sustainable footing for specialist domestic and family violence services, sexual violence services and community-based women's health services.



Improve pathways to housing for victim-survivors of domestic and family violence



Sustainable investment in primary prevention infrastructure



Investment in recovery/re-establishment services for victim-survivors of domestic and family violence.



Improve justice and service responses to domestic, family and sexual violence.



Obtain an uplift in the core funding of CWSW to support sector coordination, support and capability building.



Organise a coalition of organisations and stakeholders to develop and drive key State election asks.



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