

Growing from a solid foundation

Strategic Plan 2021 - 2025



CENTRE FOR
Women's Safety
and Wellbeing



Current Context

- In late 2020, the Women's Council for Domestic and Family Violence and the Women's Community Health Network WA merged to form the Centre for Women's Safety and Wellbeing following an external review – new CEO, Board and constitution
- We are an independent sector peak who continue to build on our legacy by embodying feminist principles and approaches
- We have introduced an integrated approach to domestic and family violence, sexual violence, and women's community-based health due to the intersection of drivers, impacts and outcomes
- Our core funding comes from State government and membership fees – we are funded to represent member voices and issues
- We have a tight timeframe to establish and demonstrate our ongoing value
- Violence against woman is chronic, and there is an unacceptable gap in the safety and health outcomes of disadvantaged women

Key Opportunities

- Unite segmented systems, sectors and government departments, advancing our shared vision
- Support the development of evidence-based, best practice responses to victim survivors and their children
- Raise the voice of women who experienced violence and have poor health outcomes
- Be informed by lived experience
- Understand and embed intersectional approaches and principles within our practice areas
- Ensure a balanced focus on crisis and early intervention/prevention
- Inform and influence societal beliefs and attitudes, as well as policy and strategy development and reform

Key Challenges

- There is much to do, our budget is small and timeframes tight
- New external environments to navigate as a result of our integrated approach
- Balance sector needs with purposeful responses

Our Beliefs

Women's safety is more than the absence of violence.



Women's health is more than the absence of disease.

Our Objectives



Advocate, influence and collaborate to improve outcomes in the prevention of, and responses to, violence against women and their children, sexual assault/abuse, women's health and gender equity



Identify significant issues and raise public awareness of all aspects of violence against women and their children



Lead and enhance the capacity of services



Respond to the needs of disadvantaged women and their children because of multiple and intersecting forms of discrimination and inequity



Provide policy advice and monitor policies, legislation, programs and practices



Provide assistance, information and referral to enable women and children in crisis to access the resources they require.



Be a knowledge translation and exchange centre

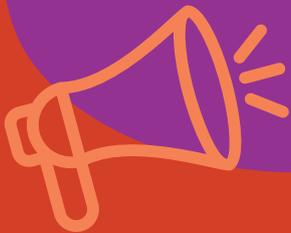
Our Impact



We are committed to seeking and responding to feedback to support a culture of continuous improvement, and to measuring member satisfaction through regular engagement.

Our Purpose

Amplify the collective voice for women's right to equitable access and outcomes for safety, health and wellbeing



Our Vision

A safe and equal world, where women thrive



Our Values

OPEN-MINDED



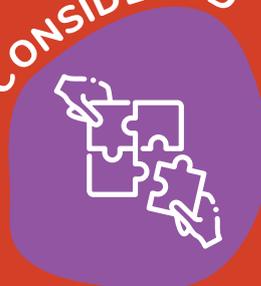
We listen, learn, and adapt

BOLD



We are unafraid to take on challenges

CONSIDERED



We take time to inform ourselves and others

AUTHENTIC



We role model our beliefs



Strategic Focus Areas

1 Sustain and strengthen specialist practice to deliver safety, support and accountability

- Support consistently high-quality specialist practice, including quality assurance processes, workforce development and best practice risk management in diverse communities
- Support practice development with a focus on those at higher risk of violence and poor health due to additional forms of systemic discrimination and barriers to accessing justice and services
- Undertake strategic research initiatives in partnership with tertiary institutions to build our function as a 'centre of excellence' for practice and systems improvement
- Generate and lead thinking that drives new practice, systems development and policy reforms in line with evidence
- Develop mechanisms to ensure that the voices of survivors are heard and inform the development of best practice, and the evolving domestic, family and sexual violence system

2 Build, maintain and promote collaborative relationships with and between stakeholders

- Work with a wide range of stakeholders, including funders, policy-makers, domestic, family and sexual violence and women's community-health service providers and practitioners, primary prevention organisations, peak bodies, and researchers to achieve our goals
- Build and maintain our role as a key co-design partner of a domestic, family and sexual violence system with specialism at its centre
- Support community capacity building, community ownership and shared opportunities for impact
- Support community coalitions and partnerships to undertake collaborative approaches to eliminating violence and improving health outcomes
- In partnership with key stakeholders, build system and organisational capacity for responding to, and working with, refugee and migrant, disability, LGBTQI+ and Aboriginal communities
- Support sustained multi-agency efforts to manage and reduce the risks faced by victim-survivors of violence, and improve outcomes for victims and their families

3 Lead advocacy for change

- Assess the strengths and weaknesses of the current system and reform strategies, identify trends and gaps, and advocate for further development and improvement
- Stimulate community awareness about the need for policy and legislative reform to increase safety, health and accountability
- Advocate for adequate and sustained investment in domestic and family violence services, and women's community-based health and sexual assault services

4 Build an accountable, sustainable organisation that is effective and efficient

- Engage members to ensure we are informed of satisfaction, current perspectives and emerging issues
- Continue to refine our value proposition and member offering
- Demonstrate our value to funders, secure recurrent funding, and explore new funding streams to build our resources
- Grow our membership and supporter base
- Develop and embed cultural competency and diversity and inclusion frameworks

5 Develop and deliver purposeful and visible communication

- Build an understanding of our integrated business model
- Articulate clear and universal messages about the causes of violence and the social determinants of women's health
- Build a trusted organisational voice that is demonstrated through purposeful communications across our practice areas
- Raise our branding and digital profile
- Develop and deliver consumer, stakeholder and partnership strategies